

Read Online 2018 Taylor Swift Reputation

The Live Music Business: Management and Production of Concerts and Festivals, Third Edition, shines a light on the enigmatic live music business, offering a wealth of inside advice and trade secrets to artists and bands looking to make a living in the industry. Previously published as The Tour Book, this new edition has been extensively revised, reorganized, and updated to reflect today's music industry. This practical guidebook examines the roles of the key players – from booking agents to concert promoters, artist managers to talent buyers – and the deals, conventions, and processes that drive this global business. Written by a touring professional with over 25 years of experience, this book elucidates why playing live is crucial to the success of any musician, band, or artist, explaining issues like: what managers, promoters, and agents do and how they arrange shows and tours; how to understand and negotiate show contracts; how to create a contract rider, and how the rider affects the money you earn from a show; how to appear professional and knowledgeable in an industry with its own conventions, language, and baffling technical terms; and a three-year plan using live performance to kickstart your music career. Intended for music artists and students, The Live Music Business presents proven live-music career strategies, covering every aspect of putting on a live show, from rehearsing and soundchecks to promotions, marketing, and contracts. In an era when performing live is more essential than ever, this is the go-to guidebook for getting your show on the road and making a living from music.

'An entertaining guide to economics by a former adviser to Barack Obama that uses the lessons of the music business to explain what is happening in the rest of the world' The Times, Books of the Year 'A key voice on a vast array of economic issues for more than two decades' Barack Obama 'An absolutely brilliant mind. The definition of left and right brain balance' Quincy Jones 'The music business keeps re-inventing itself (from records, to tape, to CDs to streaming) and Alan Krueger covers all the bases. As one former LSE student once sang: 'its only rock and roll but I like it, like it, yes I do.' That applies to this book too' Richard Thaler, Nobel Prize Recipient and author of 'Nudge' 'Rockonomics is entertaining, educational and enlightening. Alan Krueger gives us a backstage tour of the music industry - and in doing so, he creates a brilliant metaphor for our entire economy. Highly recommended' Harlan Coben Alan Krueger, the former chairman of the president's Council of Economic Advisers, uses the music industry, from rock artists to music executives, from managers to promoters, as a way in to explain the principles of economics, and the forces shaping our economic lives. The music industry is often a leading indicator of today's economy; it is among the first to be disrupted by the latest wave of technology, and examining the ins and outs of how musicians create and sell new songs and plan concert tours offers valuable lessons for what is in store for businesses and employees in other industries that are struggling to adapt. Drawing on interviews with leading band members, music executives, managers, promoters, and using the latest data on revenues, royalties, tour dates, and merchandise, Rockonomics takes readers backstage to show how the music industry really works - who makes money, how the economics of the music industry has undergone a radical transformation during the last twenty years, and what this tells us about our wider economy today.

This volume is written as a treatise to dismantle the powers of discriminatory incubuses that have haunted institutions of higher learning, one narrative at a time.

It may seem like some candidates win elections simply because of their passion for an issue or their innate ability to connect with voters. In reality, successful political campaigns require a winning strategy. This compelling book gives readers an introduction to how political candidates develop campaign strategies, create a central message, develop a winning campaign team, connect with voters, and ultimately win elections. Profiles of young activists who have successfully organized people in their communities to advance a political cause provide inspiration for readers to get involved in the political process themselves.

This lively book offers the first comprehensive examination of character assassination. In modern politics as well as in historical times, character attacks abound. Words and images, like psychological weapons, have sullied or destroyed numerous individual reputations. How does character assassination "work" and when or why does it not? Are character attacks getting worse in the age of social media? Why do many people fail when

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they are under character attack? How should they prevent attacks and defend against them? Moving beyond discussions about corporate reputation management and public relations canons, *Character Assassination and Reputation Management* is designed to help understand, critically analyze, and effectively defend against such attacks. Written by an international and interdisciplinary team of experts, the book begins with a discussion of theoretical and applied features of the "five pillars" of character assassination: (1) the attacker, (2) the target, (3) the media, (4) the audience, and (5) the context. The remaining chapters present engaging in-depth discussions and case studies suitable for homework and class discussion. These cases include: Historic figures Leaders from modern times Women in politics U.S. presidents World leaders Political autocrats Democratic leaders Scientists Celebrities Featuring an extensive glossary of key terms, critical thinking exercises, and summaries to encourage problem-based learning, *Character Assassination and Reputation Management* will prove invaluable to the undergraduate and postgraduate students in communication, political science, global affairs, history, sociology, and psychology departments.

This much-needed book provides an in-depth, nonjudgmental look at how consumption of Internet pornography and sexually explicit Internet material (SEIM) impacts the social, physical, emotional, and sexual development of adolescents. *Youth and Internet Pornography* explores some of the most contemporary issues in this field, including deepfake technology, the long-standing conflict between legal challenges to pornography versus individual rights, and the interrelationship between adolescent use of Internet pornography and the larger culture. The text outlines how different generations interact with the Internet, as well as the related legal and ethical issues around working with these different age groups. Behun and Owens use clinical illustrations and guided practice exercises to contextualise theoretical constructs and research, providing a comprehensive guide to how those working with young people should consider the impact of Internet pornography in their day-to-day practice. This book is essential reading for professionals and policy makers hoping to mitigate outcomes in counselling, youth and social work, and education, as well as supplementary reading for courses in human sexuality and development.

Launched in 2007, tumblr became a safe haven for LGBT youth, social justice movements, and a counseling station for mental health issues. For a decade, this micro-blogging platform had more users than either Twitter or Snapchat, but it remained an obscure subculture for nonusers. Katrin Tiidenberg, Natalie Ann Hendry, and Crystal Abidin offer the first systematic guide to tumblr and its crucial role in shaping internet culture. Drawing on a decade of qualitative data, they trace the prominent social media practices of creativity, curation, and community-making, and reveal tumblr's cultlike appeal and position in the social media ecosystem. The book demonstrates how diverse cultures can – in felt and imagined silos - coexist on a single platform and how destructive recent trends in platform governance are. The concept of "silosociality" is introduced to critically re-think social media, interrogate what kinds of sociality it affords, and what (unintended) consequences arise. This book is an essential resource for students and scholars of media and communication, as well as anyone interested in an influential but overlooked platform.

Get inside the head of one of the most influential musicians of our time with this collection of her most inspiring and revealing quotes. The quotations in this book have been carefully curated from Taylor Swift's numerous public statements—interviews, op-eds, social media posts, and more. It's a comprehensive picture of her meteoric rise to the top, her ever-savvy business sense, and her increasingly forthright perspective on the music world and beyond. Swift's catchy, chart-topping songs have propelled her to become one of the bestselling musicians of all time. But in the more than fifteen years she's been making music, she has also amassed enough power to buck the norms of an industry notorious for controlling the images of its often very young female artists. She's stood up for herself and for other artists, championing their rights to fair royalties, and inspired tens of thousands of fans to register to vote. Swift's achievements have earned her spots on both *Forbes's* Most Powerful Women and *Time's* 100 Most Influential People lists. Now, for the first time, you can find her most inspirational, thought-provoking quotes in one place.

Within *The Road to Success*, Brandon T. Adams and Samantha Rossin share every success and failure to ensure readers have the tools necessary to succeed in the world as it is today. Brandon T. Adams and Samantha Rossin, a newly engaged couple, spent 2018 traveling the country on a mission

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to find the true meaning of success before they tie the knot in marriage. Along the way, they experienced life with individuals who had achieved their own unconventional versions of success. Throughout *The Road to Success*, Brandon and Samantha bring readers into their own journey as a couple and share with them the lessons they learned that can help one discover their own meaning of success. Each success story and obstacle has its own lessons that provides readers with the wisdom necessary to achieve their own version of success in business, life, and love. After reading *The Road to Success*, readers find the answers they have been looking for to achieve their own success and happiness in life.

Human beings are competitive. We want to know who is the strongest, who is the richest, and who is the cleverest of all. Some situations, like ranking people based on height, can be ranked in objective ways. However, many "Top Ten" lists are based on subjective categorization and give only the illusion of objectivity. In fact, we don't always want to be seen objectively since we don't mind having a better image or rank than deserved. *Ranking: The Unwritten Rules of the Social Game We All Play* applies scientific theories to everyday experience by raising and answering questions like: Are college ranking lists objective? How do we rank and rate countries based on their fragility, level of corruption, or even happiness? How do we find the most relevant web pages? How are employees ranked? This book is for people who have a neighbor with a fancier car; employees, who are being ranked by their supervisors; managers, who are involved in ranking but may have qualms about the process; businesspeople interested in creating better visibility for their companies; scientists, writers, artists, and other competitors who would like to see themselves at the top of a success list; or college students who are just preparing to enter a new phase of social competition. Readers will engage in an intellectual adventure to better understand the difficulties of navigating between objectivity and subjectivity and to better identify and modify their place in real and virtual communities by combining human and computational intelligence.

Taylor Swift like you've never seen her. A look at her work, her poetry, her best moments and the falls. This editorial work draws from her beginnings in country music until her last release in July 2020. Current, sincere, quick to read and deep like Taylor herself. A irreplaceable book if you want to discover the true story of our beautiful performer, as well as surprising facts, song lyrics and wonderful photographs.

This edited collection considers various meanings of the "Spotification" of music and other media. Specifically, it replies to the editor's call to address the changes in media cultures and industries accompanying the transition to streaming media and media services. Streaming media services have become part of daily life all over the world, with Spotify, in particular, inheriting and reconfiguring characteristics of older ways of publishing, distributing, and consuming media. The contributors look to the broader community of music, media, and cultural researchers to spell out some of the implications of the Spotification of music and popular culture. These include changes in personal media consumption and production, educational processes, and the work of media industries. Interdisciplinary scholarship on commercial digital distribution is needed more than ever to illuminate the qualitative changes to production, distribution, and consumption accompanying streaming music and television. This book represents the latest research and theory on the conversion of mass markets for recorded music to streaming services.

This biography highlights the life and accomplishments of Taylor Swift. Readers learn about Swift's early life, her award-winning success in both country and pop music, and her philanthropic work. Features include a timeline, glossary, fun facts, online resources, and an index. Aligned to Common Core Standards and correlated to state standards. Checkerboard Library is an imprint of Abdo Publishing, a division of ABDO.

In the last five years thousands of articles have been written about the white privilege and millions of times have been distributed on social networks. The main idea of these articles is the existence of a privilege that the white artists (more in the USA and UK) benefit, a privilege that lacks or is at a lower level for black people and other minorities. In this report I will explore a very small part of the music industry from the USA, more precisely I will investigate the contribution, greater or lesser, of black and white artists in the production and writing of their albums. The artists investigated in this report are Taylor Swift, Kanye West, Beyoncé, Kendrick Lamar, Macklemore & Ryan, Adele and Beck. I selected these artists

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because the music produced and released by them were used to provide examples of racial discrimination that takes place in the music industry. Why black artists do not win the Album of the Year so often as white artists? The purpose of this report is to show (within the limits of the information used): - the creativity, originality and novelty of the investigated artists; - the artist who enjoys a greater contribution in the production and writing of songs from the album or albums that have been released; - whether the awards and recognition offered by the USA music industry are based on originality, creativity and novelty in music, or are offered based on the colour of the skin; - what are the differences between the music recognized by receiving an award and music that did not receive an award, but was nominated for the music award (either by the vote of the general public or by the vote of the members of the jury that awarded the song or the album); - whether the loss of the award is a direct and personal non-recognition of the artist who performed the songs and under whose name the songs and album are released; - whether the loss of the award is a direct and personal non-recognition of the producers and lyricists who created parts of a song and the album; - reasons that might justify why white artists receive more recognition than black artists in the music industry (only the artists in this report and Grammy Awards: Album of the Year, Best Rap Album, MTV, Beyoncé versus Taylor Swift regarding the originality of two songs). This report was born out of the urgent need to confront and challenge the core arguments of black artists who feel and promote the idea of injustice regarding their music, hoping to provide clearer, more transparent information and better-founded reasons for the institution's decision to award the white artists from this report. Black artists and white artists are in need of answers and this report is a meditative resource about the recognition of their contribution in the music industry. In this report interested people about music and awards will find the space to read about it and confront their knowledge with the report's findings. The report can be used to calm the realities of racism and can provide a point of reference of the quality, originality and novelty of the music used in this report, but also for future artists waiting to be discovered. The findings of the report might be a challenge for people with a fixed opinion about who is the best artist despite the evidence used. In the end, the findings of this report are a challenge for the music industry as well, as it contributes to the wider discussion about creativity, originality and novelty of the artists and who/which artist/song/album should get the higher award.

From her early career in country music to her chart-topping pop hits, learn more about singer-songwriter Taylor Swift, one of the best-selling musical artists of all time.

Listen to Pop! discusses the evolution of pop music in America from the 1950s to the present, diving into its impact on American culture, particularly through its association with television, and its enduring legacy. □ Analyzes a diversity, stylistically and otherwise, of must-hear examples □ Traces the evolution of pop music from the end of World War II to the present □ Extensively discusses the interplay between popular music and television □ Identifies certain formulas for success, such as the "oldies" chord progression through the 20th century to the present

A comprehensive look at Volvo's innovative, 21st century double-decker designs and how they transformed busing across London. Volvo's successful B7TL low-floor double-decker bus enjoyed a successful six-year run until increasing noise problems in London curtailed demand. The company then developed a leaner and quieter update which it dubbed the B9TL, and orders resumed in strength. As diesel-engine buses gradually gave way to battery-hybrid technology in the late 2000s, Volvo unveiled the B5LH hybrid to immediate acclaim and even healthier London sales. Volvo's B9TLs and B5LHs quickly became the standard double decker buses in operation across London. This book offers a comprehensive account of these important and innovative machines.

Despite (or more likely due to) being the culture which most affects and interacts with the masses, the broad and definition-evading category of 'popular culture' remains a second-class citizen in academia, relegated to a position of 'low' below a culture deemed 'high' and worthy of scholarly inquiry. This eclectic collection of essays aims to convince that this inequality must be addressed by exploring a variety of supposedly 'low' cultural types and texts through an academic lens, proving that so-called 'low' culture can be a valuable contribution to academic research. That said, raising the 'low' does not mean making it 'high', turning it into an elite category to be accessed only by experts. Rather, the authors are unswerving in their

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approach that academic writing and fan writing are not mutually exclusive. On the contrary, it is their knowledge and passion as fans of their subject matter that has inspired their chapters, all of which draw upon their considerable experience of engaging as fans in what they discuss. All the chapters have been written by postgraduate students seeking to inspire a new empiricism through which their interests might be fully pursued in their futures as scholars. Emma Buchanan is a British postgraduate researcher and television fan who is currently writing up her PhD thesis on the topic of gender and change in AMC's "The Walking Dead" as understood from the point of view of Jungian depth psychology.

Today, June 30, 2019, marks the 365th day and 535th comment on my disease, alcoholism! When I started this challenge, the road was foggy, foreboding, and filled with reasons to abort the mission! Being the obstinate alcoholic, I refused to listen to nay thoughts. They never helped during my forty years of active alcoholic insanity! If I really intend to help sick and suffering dipsomaniacs like me, I knew I must trudge on. That's what I've attempted to do with my comments. I never thought such insight could come from a drunk with my history! But then I guess it has! It's not my insight but that which flowed through me from my God, of my understanding! I believe my God with infinite wisdom said, "Looks like my child Bob is trying to 'straighten up and fly right!' I'll give him help!" And for the last twelve months, God has guided every step, indeed every word of this mental voyage! I am so thankful to discern this help and attempt to convey it to you who is so desperately in need as I am! When I visualized the enormous task from Bob's perspective and my plan, it seemed overwhelming and unachievable! But that's when I would quiet myself and remember admonitions of so many brothers and sisters to "let go and let God!" The words would thence cascade like an enormous waterfall! Those were the moments I believe the magnificence of God shown through! As you read and reflect, I hope you will be inspired to share God's insight and guidance! We know we are afflicted with an incurable destructive malady! God's intercession and a spiritual experience are our salvation! I believe this through and through! My fervent hope is that once you embrace his mercy, forgiveness, and grace, you will straighten up and fly right also! These are sober thoughts, for you to mull over, from your alcoholic brother, sober Bob!

Twee biljoen legaal gestreamde songs in de Verenigde Staten in 2019, een paar supersterren die met elkaar het meeste geld in de popsector verdienen, slow ticketing en file-sharing die hun intrede hebben gedaan: de muziekindustrie is in korte tijd ingrijpend veranderd. Paul McCartney, Taylor Swift, Rihanna, 50 Cent, Gloria Estefan, Billy Joel, Paul Simon en heel veel andere bekende popmuzikanten, maar ook managers en impresario's, laten zien hoe de muziekindustrie tegenwoordig werkt. Waar het (vele) geld mee wordt verdiend. Hoe het komt dat sommige artiesten een superster worden, terwijl even getalenteerde muzikanten anoniem en relatief arm blijven. Hoe de zwarte markt voor concertkaartjes ontstaat. Wat de volgende fase is in de streamingrevolutie. De auteur heeft zich gebaseerd op vele interviews, een enquête onder ruim 1200 professionele musici en een uitgebreide data-analyse. Met Rockonomics geeft Alan Krueger een unieke inkijk in alle economische aspecten van de muziekindustrie, en hij laat zien dat ook óns leven door dezelfde economische principes wordt gevormd.

Made in Taiwan: Studies in Popular Music serves as a comprehensive introduction to the history, sociology, and musicology of contemporary Taiwanese popular music. Each essay, written by a leading scholar of Taiwanese music, covers the major figures, styles, and social contexts of pop music in Taiwan and provides adequate context so readers understand why the figure or genre under discussion is of lasting significance. The book first presents a general description of the history and background of popular music in Taiwan, followed by essays organized into thematic sections: Trajectories, Identities, Issues, and Interactions.

This book does not present a single philosophical approach to taxation and ethics, but instead demonstrates the divergence in opinions and approaches using a framework consisting of three broad categories: tax policy and design of tax law; ethical standards for tax advisors and taxpayers; and tax law enforcement. In turn, the book addresses a number of moral questions in connection with taxes, concerning such topics as: □ the nature of government □ the relation between government (the state) and its subjects or citizens □ the moral justification of taxes □ the link between property and taxation □ tax planning, evasion and avoidance □ corporate social responsibility □ the use of coercive power in collecting taxes

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and enforcing tax laws □ ethical standards for tax advisors □ tax payer rights □ the balance between individual rights to liberty and privacy, and government compliance and information requirements □ the moral justification underlying the efforts of legislators and policymakers to restructure society and steer individual and corporate behavior.

Get thousands of fully searchable facts at your fingertips with this essential resource. The World Almanac® and Book of Facts is America's top-selling reference book of all time, with more than 82 million copies sold. For more than 150 years, this compendium of information has been the authoritative source for all your entertainment, reference, and learning needs. The 2019 edition of The World Almanac reviews the events of 2018 and will be your go-to source for questions on any topic in the upcoming year. Praised as a "treasure trove of political, economic, scientific and educational statistics and information" by The Wall Street Journal, The World Almanac and Book of Facts will answer all of your trivia needs on demand—from history and sports to geography, pop culture, and much more. Features include: The World at a Glance: This annual feature of The World Almanac provides a quick look at the surprising stats and curious facts that define the changing world and includes a sneak peek at upcoming milestone celebrity birthdays in 2019. Statistical Spotlight: A popular new feature highlights statistics relevant to the biggest stories of the year. These data visualizations provide important context and new perspectives to give readers a fresh angle on important issues. This year's statistics will spotlight immigration, refugees, and asylum claims; the rising number and historic cost of natural disasters; and the nationwide opioid epidemic. 2018 Election Results: The World Almanac provides a comprehensive look at the entire 2018 election process, including complete Election Day results for House, Senate, and gubernatorial races. World Almanac Editors' Picks: Senior Moments: With leading athletes like Tom Brady and Serena Williams approaching middle age while still at the top of their game, The World Almanac editors look at the sports world's most memorable achievements by aging athletes. The Year in Review: The World Almanac takes a look back at 2018 while providing all the information you'll need in 2019. 2018—Top 10 News Topics: The editors of The World Almanac list the top stories that held the world's attention in 2018, covering the U.S. Supreme Court nomination process, historic negotiations with North Korea, a year of #MeToo developments, and much more. 2018—Year in Sports: Hundreds of pages of trivia and statistics that are essential for any sports fan, featuring complete coverage of the Winter Olympic Games in South Korea, World Cup men's soccer, the World Series, improved MLB player stats, and much more. 2018—Year in Pictures: Striking full-color images from around the world in 2018, covering news, entertainment, science, and sports. 2018—Offbeat News Stories: The World Almanac editors select some of the most unusual news stories of the year, from the parade commemorating a team's winless NFL season to the "bananas" lawsuit over a Halloween costume. World Almanac Editors' Picks: Time Capsule: The World Almanac lists the items that most came to symbolize the year 2018, from news and sports to pop culture. Other New Highlights: Brand-new statistics on crime rates for all major U.S. cities, U.S. trade and immigration policies, 2018 tax cuts, DACA recipients, mobile app and tech usage, student loan debt, income inequality, and much more.

"This text engages students in the social media phenomenon, exploring how fundamental changes in mass media influence every level of societal communication. With the explosion of social media and big data, students must become conscious of media's positive and negative influences on their lives"--

(Easy Guitar). Taylor's 2017 album release continues her chart-topping success, debuting on the Billboard 200 chart at number 1, led by the previously released singles "Look What You Made Me Do" and "Ready for It." Our songbook features these 2 songs plus 13 more: Call It What You Want * Dancing with Our Hands Tied * Delicate * Don't Blame Me * Dress * End Game * Getaway Car * Gorgeous * I Did Something Bad * King of My Heart * New Year's Day * So It Goes * This Is Why We Can't Have Nice Things.

Puji syukur kepada Tuhan Yang Maha Esa karena buku kompilasi mata kuliah Discourse Analysis ini telah rampung disusun. Buku kompilasi ini berisi tulisan ilmiah dari mahasiswa yang mengambil mata kuliah Discourse Analysis di Program Studi Bahasa dan Kebudayaan Inggris, Fakultas Bahasa

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dan Budaya, Universitas Darma Persada. Mahasiswa membahas fenomena penggunaan bahasa yang terjadi di dalam suatu wacana, baik tertulis maupun lisan. Oleh sebab itu, topik kajian dalam buku kompilasi ini pun beragam, sesuai dengan ketertarikan mahasiswa terkait suatu isu tertentu, yang dalam konteks ini, berkaitan erat dengan perilaku penggunaan bahasa dalam komunikasi di masyarakat. Tak lupa, tim penyusun menyampaikan terima kasih kepada mahasiswa yang telah menipiskan tulisan ilmiah mereka kepada kami sehingga kami dapat menyusun buku kompilasi ini. Ucapan terima kasih juga disampaikan ke pihak lain yang telah membantu menyelesaikan buku kompilasi ini. Akhir kata, semoga buku kompilasi ini dapat menjadi referensi bacaan bagi banyak orang, khususnya mahasiswa yang menekuni bidang linguistik dan sangat tertarik dengan bidang kajian Ilmu Analisis Wacana

Create, Produce, Consume explores the cycle of musical experience for musicians, professionals, and budding entrepreneurs looking to break into the music industry. Building on the concepts of his previous book, Making Money, Making Music, David Bruenger provides readers with a basic framework for understanding the relationships between the artist and audience and the producer consumer by examining the methods underlying creation-production-reception and creation-consumption-compensation. Each chapter offers a different perspective on the processes and structures that lead listeners to discover, experience, and interact with music and musical artists. Through case studies ranging from Taylor Swift's refusal to allow her music to be streamed on Spotify to the rise of artists supported through sites like Patreon, Bruenger offers highly relevant real-world examples of industry practices that shape our encounters with music. Create, Produce, Consume is a critical tool for giving readers the agile knowledge necessary to adapt to a rapidly changing music industry. Graphs, tables, lists for additional reading, and questions for further discussion illustrate key concepts. Online resources for instructors and students will include sample syllabi, lists for expanded reading, and more.

Ever wanted to know the size of the biggest shark? Ever thought where in the world the tallest rollercoaster is? Or wondered astronaut has spent the most time in space? If so, this is the book for you! Top 10 of Everything 2019 is divided into genres including Animal Kingdom, Sport, Forces of Nature, Video Games and Mechanical Creations, and includes lists, charts and tables to break down the details of each amazing fact. Packed full of photographs, charts, graphs and incredible information, this is the perfect book for anyone with a curious mind and an insatiable appetite for facts, stats and trivia. Loved by kids and adults alike, it's the perfect stocking filler for this Christmas!

Hollywood's Dream Factory is now a nightmare of woke restrictions, Identity Politics run amok, and freedom-snuffing rules and regulations. The Oscars are unwatchable, as are many films and television shows thanks to the woke revolution. Virtue Bombs breaks down where Hollywood went so wrong, illustrates the slow-motion disaster infiltrating the industry, and offers a glimmer of hope for a woke-free tomorrow. Award-winning film critic Christian Toto has all the receipts, showcasing Hollywood's virtue-signaling follies and how it could get much, much worse before it gets better.

Hazel is spontaan, extravert en soms wat onhandig. Josh is met zijn rustige, introverte en rationele karakter compleet het tegenovergestelde. Het klikt heel goed tussen de twee tegenpolen, en daar schrikken ze zelf ook een beetje van. Ze halen alles uit de kast om elkaar aan anderen te koppelen en organiseren de ene blind date na de andere. Want meer dan best friends forever zullen Josh en Hazel nooit worden, toch? 'Ik durf je niet te zeggen' is een herkenbaar, hilarisch en hartverwarmend verhaal over vriendschap, liefde en die ene persoon bij wie je altijd jezelf kunt zijn.

Talent is great if you have it and luck is fine if you can find it, but Alex Kazemi learned it would take something more to make dreams come true. It would take magick—a real, spiritual force that anyone can learn to harness. You have the power within you. "Alex Kazemi is a boy wonder." —Shirley Manson "My favorite millennial provocateur." —Bret Easton Ellis Magick isn't a treasured secret for a privileged few. It's meant for everyone. It's meant for you. Are you ready to bend reality? Do you want to get out of The Simulation? Do you want to unlock your creative potential? Do you hunger for a more balanced, awakened life? Magick offers this and more. Follow Alex on his journey from troubled outsider to an enlightened young man as he shares the secret power of pop magick. "Alex Kazemi has his finger on the pulse of magick and all its wonders." —George Noory, Host of

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Coast to Coast AM "I want to heal. This book should help me along my treacherous path to better understanding myself." —Bella Thorne "If Alex is a magician, then he would disappear." —Marilyn Manson "Alex's creativity is off the charts." —The AstroTwins, Ophira & Tali Edut (Astrostyle.com)

From Twitter to Reddit, Facebook, and WhatsApp – social media is a part of modern everyday life. Studying the language used on social media platforms presents great opportunities as well as challenges to corpus linguists. The contributions in *Corpus Approaches to Social Media* address technical, ethical, and methodological issues by showcasing in-depth social media studies as conducted by corpus scholars. The chapters are based on a variety of social media platforms and include corpus perspectives on the language of online communities, linguistic variation in short media texts, and the role of images in computer-mediated communication. A particularly strong point of the collection are the detailed accounts of the methodological aspects of working with social media corpora. The volume features research applying traditional corpus linguistic methods to social media data as well as novel and innovative research methods for the analysis of multimodal material and atypical corpus texts.

SPORTS AND ENTERTAINMENT MARKETING, 5E expertly introduces industry skills from market planning to promotions and selling with popular sports and entertainment industry examples as the foundation for learning marketing concepts. Crucial topics like the channels of distribution, global issues, customer service and economic principles make direct connections to real-life businesses, famous athletes, and celebrities. Students work in teams to build out an expansive marketing portfolio as they apply marketing functions to real-world scenarios and strategies from awards show nominations, to analyzing super bowl ads, to planning successful product endorsements. Chapter content, features, and critical-thinking activities lead students to analyze the merits of marketing roles from influencers to third party social media companies as well as emerging strategies in social networking, data collection, fan engagement and promotions. Features throughout the textbook encourage students to research, solve problems related to exciting industries, and present their findings via group projects and preparation for BPA, DECA, and FBLA competitive events. This edition has been updated to NBEA standards, the Precision Exams Sports and Entertainment Marketing industry certification, and current CTSO performance indicators. MindTap for Sports and Entertainment Marketing, 5th edition is the online learning solution for career and technical education courses that helps teachers engage and transform today's students into critical thinkers. Real-time course analytics and an interactive eBook, MindTap helps teachers organize and engage students. Whether you teach this course in the classroom, or in hybrid and distance learning models. MindTap for this title includes current news articles delivered by RSS feeds, digital portfolio instructions, and data analytics as well as study tools like flashcards & practice quizzes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Penguin Readers is an ELT graded reader series. Please note that the eBook edition does NOT include access to the audio edition and digital book. Written for learners of English as a foreign language, each title includes carefully adapted text, new illustrations and language learning exercises. Titles include popular classics, exciting contemporary fiction, and thought-provoking non-fiction, introducing language learners to bestselling authors and compelling content. The eight levels of Penguin Readers follow the Common European Framework of Reference for language learning (CEFR). Exercises at the back of each Reader help language learners to practise grammar, vocabulary, and key exam skills. Before, during and after-reading questions test readers' story comprehension and develop vocabulary. Taylor Swift, a Level 1 Reader, is A1 in the CEFR framework. Short sentences contain a maximum of two clauses, introducing the past simple tense and some simple modals, adverbs and gerunds. Illustrations support the text throughout, and many titles at this level are graphic novels. Taylor Swift started singing and writing songs at a very young age. Now she is a very famous singer - and lots more! How did she get there? This book tells the story of her life. Visit the Penguin Readers website Register to access online resources including tests, worksheets and answer keys. Exclusively with the print edition, readers can unlock a digital book and audio edition (not available with the eBook).

From the chief architect of the Pandora Radio's Music Genome Project comes a definitive and groundbreaking examination of how your mind, body,

and upbringing influence the music you love. Everyone loves music. But what is it that makes music so universally beloved and have such a powerful effect on us? In this sweeping and authoritative book, Dr. Nolan Gasser—a composer, pianist, and musicologist, and the chief architect of the Music Genome Project, which powers Pandora Radio—breaks down what musical taste is, where it comes from, and what our favorite songs say about us. Dr. Gasser delves into the science, psychology, and sociology that explains why humans love music so much; how our brains process music; and why you may love Queen but your best friend loves Kiss. He sheds light on why babies can clap along to rhythmic patterns and reveals the reason behind why different cultures around the globe identify the same kinds of music as happy, sad, or scary. Using easy-to-follow notated musical scores, Dr. Gasser teaches music fans how to become engaged listeners and provides them with the tools to enhance their musical preferences. He takes readers under the hood of their favorite genres—pop, rock, jazz, hip hop, electronica, world music, and classical—and covers songs from Taylor Swift to Led Zeppelin to Kendrick Lamar to Bill Evans to Beethoven, and through their work, Dr. Gasser introduces the musical concepts behind why you hum along, tap your foot, and feel deeply. Why You Like It will teach you how to follow the musical discourse happening within a song and thereby empower your musical taste, so you will never hear music the same way again.

La musica è un linguaggio potente e universale, capace di attraversare barriere geografiche, politiche e sociali per parlare a ciascuno di noi. Riesce a tenerci compagnia, a regalarci un sorriso o una stretta al cuore, talvolta può persino cambiarci la vita. Ma non è solo questo: è anche un grande mercato, una forza trainante dell'economia e, in fin dei conti, un lavoro per decine di migliaia di persone. Oltretutto, è stato uno dei primi settori a doversi scontrare con le grandi innovazioni tecnologiche degli ultimi anni. Musicisti, cantanti, produttori, manager, tecnici del suono: ciascuno di loro, a tutti i livelli, ha visto cambiare il proprio mestiere con l'arrivo del digitale e dei servizi di streaming, legati a doppio filo alle complesse norme su proprietà intellettuale e royalties. Non a caso, persino per superstar del calibro di Paul McCartney il grosso degli incassi viene ormai dalle performance live anziché dalle vendite discografiche. Unendo prosa immediata, approccio diretto e un'enorme mole di interviste, Alan Krueger riesce a portare il lettore dietro le quinte di questo showbusiness, raccontando il mondo della musica con il piglio dell'appassionato e la competenza dell'economista di primo livello. Come funziona l'industria musicale? Chi guadagna? Quanto? E come? Ma, soprattutto: cosa può insegnarci questo universo sul mondo del lavoro e dell'economia più in generale? Sulla crisi passata e odierna, sulle difficoltà di impiego, sulle disuguaglianze sociali e sul modo per superarle? Per citare Tito Boeri, «Alan Krueger è stato per la nostra generazione un Keynes moderno, l'esempio di come un grande economista possa mettere la propria intelligenza a disposizione di chi deve prendere decisioni che condizionano il benessere di milioni di persone». O, in questo caso, a disposizione di chi vuole capire meglio la musica, e il mondo attraverso di essa.

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