

Doing Research In Fashion And Dress An Introduction To Qualitative Methods | c8f31d57af0d1a240854223e586ea5e5

Principle Concepts of Technology and Innovation Management: Critical Research Models
Doing Anthropology in Consumer Research
Doing Research Cultural Appropriation in Fashion and Entertainment
Fashion and Textiles: Breakthroughs in Research and Practice
Doing Research In and On the Digital
Understanding and Doing Successful Research
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Sneakers

Principle Concepts of Technology and Innovation Management: Critical Research Models This new edition of a classic work offers a concise introduction to the sociology of fashion, and demystifies the workings of the fashion system. From the origins of fashion studies and the difference between clothing and fashion, through to an examination of 21st century subcultures, and the impact of the digital age on designers, Fashion-ology explores fashion as a global, social construct. With accessible overviews of key debates, issues and perspectives, the book provides a complete exploration of the field, and features a wide range of international case studies which bring the theory to life. Updated with two new chapters on subcultures and the impact of technology, along with guides to further reading and a student guide to sociological research in fashion, this is essential reading for anyone studying fashion, sociology, anthropology, and cultural studies.

Doing Anthropology in Consumer Research This title is directed primarily towards health care professionals outside of the United States. This title gives practical and jargon-free guidance for practitioners looking to understand, critique and use research to underpin their clinical decision-making. The authors explore the principles and methods used by the active researcher to help consumers of research develop the skills they need to approach and constructively use the extensive data available to consolidate and develop their own practice. With a demystifying and down-to-earth approach throughout, this book examines the mechanics and principles of literature searches and how to formulate appropriate questions to guide searching and extract relevant information; looks at systems of critical appraisal; discusses research methods in a focussed discussion that uses case studies as examples; explores how the resulting enhanced appraisal and understanding can inform changes in practice; and considers the rationale for change and how informed and reasoned change in practice can be measured to monitor outcomes. Integrative approach gives an understanding of research methodology in the context of the requirements of evidence-based practice
Practical and jargon-free approach demystifies research
Many 'key point' boxes and case studies contribute to ease of understanding
Examples from a variety of different health professions
Frequent links to contemporary literature

Doing Research

Cultural Appropriation in Fashion and Entertainment Western fashion has been widely appreciated and consumed in Tokyo for decades, but since the mid-1990s Japanese youth have been playing a crucial role in forming their own unique fashion communities and producing creative styles which have had a major impact on fashion globally. Geographically and stylistically defined, subcultures such as Lolita in Harajuku, Gyaruru and Gyaruru-o in Shibuya, Age-jo in Shinjuku, and Mori Girl in Kouenji, reflect the affiliation and identities of their members, and have often blurred the boundary between professionals and amateurs for models, photographers, merchandisers and designers. Based on insightful ethnographic fieldwork in Tokyo, Fashioning Japanese Subcultures is the first theoretical and analytical study on

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Japans contemporary youth subcultures and their stylistic expressions. It is essential reading for students, scholars and anyone interested in fashion, sociology and subcultures.

Fashion and Textiles: Breakthroughs in Research and Practice This edited collection focuses on the virtue theory and the ethics of social science research.

Doing Research In and On the Digital This is the first academic study of sneakers and the subculture that surrounds them. Since the 1980s, American sneaker enthusiasts, popularly known as "sneakerheads" or "sneakerholics", have created a distinctive identity for themselves, while sneaker manufacturers such as Reebok, Puma and Nike have become global fashion brands. How have sneakers come to gain this status and what makes them fashionable? In what ways are sneaker subcultures bound up with gender identity and why are sneakerholics mostly young men? Based on the author's own ethnographic fieldwork in New York, where sneaker subculture is said to have originated, this unique study traces the transformation of sneakers from sportswear to fashion symbol. Sneakers explores the obsessions and idiosyncrasies surrounding the sneaker phenomenon, from competitive subcultures to sneaker painting and artwork. It is a valuable contribution to the growing study of footwear in fashion studies and will appeal to students of fashion theory, gender studies, sociology, and popular culture.

Understanding and Doing Successful Research

Unwrapping Christmas Maurice Ravel: A Research and Information Guide is an annotated bibliography concerning both the nature of primary sources related to the composer and the scope and significance of the secondary sources which deal with him, his compositions, and his influence as a composer and theorist.

Research and Design for Fashion

Ethical and Policy Issues in International Research: Commissioned papers and staff analysis Fashion demands a steady flow of creative ideas. Research and Design for Fashion will guide you through the research techniques that could spark your next original collection. With practical advice on designing effective moodboards, recycling existing garments and getting to know your customer, this new edition will help you master the research process and apply it to your own designs. There's also a wealth of advice through interviews with exceptional designers, including Christopher Raeburn, ThreeASFOUR and Magdaléna Mikulicáková, as well as updated imagery of the research and design work behind both single garments and entire collections. This fourth edition also explores how cultural events, historical anniversaries and sport influences can be the starting point for a collection. There's also more on creative ways of recording your findings and designing for menswear, childrenswear and gender-neutral clothing.

Virtue Ethics in the Conduct and Governance of Social Science Research An award-winning book, **Doing Research** is a must read. Designed for students across a variety of social science disciplines, it is the first research methods text devoted to conflict analysis and resolution. It begins with a discussion of the philosophical foundations for doing research, providing guidelines on how to develop research questions and how these questions can be addressed with various methodologies. The book presents a wide-ranging treatment of both quantitative and qualitative approaches to the design and analysis of problems of conflict.

Handbook of Research on Global Fashion Management and Merchandising Every fashion collection begins with research. But how do you start? How much should you do? How do you use that research? **Fashion Design Research** is designed to answer these questions and demystify the process for students. Illustrated throughout with inspirational photographs and images of good practice within student sketchbooks, the book begins with the basics of primary and secondary research sources and shows students how and where to gather information. Chapters on market, fabric and colour research are followed by the final chapter, which shows how to gather all the information together, understand it and use it in a process known as triangulation. Additionally, case studies from a wide range of international designers showcase different working methods. By offering a clear approach to research for fashion design, this book will inspire students to embrace an activity that is both fun and fruitful.

Fashion and Beauty in the Time of Asia The ability to analyze and interpret visual information is essential in fashion. However, students tend to struggle with the concept of visual research, as well as with the application of that research. **Visual Research Methods in Fashion** provides students with techniques, tools and inspiration to master their visual

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research skills and make the research that they undertake more effective. Illustrated with real-life examples from practitioners in the industry, academics and students, it focuses on the global nature of the industry and the need to develop ideas relevant to the market.

Pesticide Residues in Food Doing Anthropology in Consumer Research is the essential guide to the theory and practice of conducting ethnographic research in consumer environments. Patricia Sunderland and Rita Denny argue that, while the recent explosion in the use of "ethnography" in the corporate world has provided unprecedented opportunities for anthropologists and other qualitative researchers, this popularization too often results in shallow understandings of culture, divorcing ethnography it from its foundations. In response, they reframe the field by re-attaching ethnography to theoretically robust and methodologically rigorous cultural analysis. The engrossing text draws on decades of the authors' own eclectic research—from coffee in Bangkok and boredom in New Zealand to computing in the United States—using methodologies from focus groups and rapid appraisal to semiotics and visual ethnography. Five provocative forewords by leaders in consumer research further push the boundaries of the field and challenge the boundaries of academic and applied work. In addition to reorienting the field for academics and practitioners, this book is an ideal text for students, who are increasingly likely to both study and work in corporate environments.

Fashion and Cultural Studies Whether you're investigating fashion as a material object, an abstract idea, a social phenomenon, or a commercial system, qualitative techniques can further your understanding of almost any research topic. **Doing Research in Fashion and Dress** begins by guiding you through a brief history of fashion studies, and the debates surrounding it, before introducing key qualitative methodological approaches, including ethnography, semiology, and object-based research. Detailed case studies demonstrate how each methodology is used in practice. These case studies include Japanese subcultures, fashion photography blogs and semiotic studies of fashion magazine shoots and advertisements. This second edition also features a new chapter on internet sources and online ethnography, reflecting the adoption of social media tools not only by industry practitioners but also by academics. By contextualizing history, theory and practice **Doing Research in Fashion and Dress** offers: -A systematic examination of qualitative research methods in fashion studies in social sciences. -A practical guide for anyone wishing to conduct fashion research in academia or in the business world. -An accessible grounding in contemporary fashion studies literature.

Narrative Research in Ministry Design Pedagogy explains why it is vital that design students education helps them construct a 'passport' to enter the professional sphere. This collection explores how design education is, in itself, a passport to practice and showcase how some of the key developments in education use techniques related to collaboration, case studies and experience to motivate students, enable them to express their identity, reflect and learn.

The Face of Fashion Online student resource material can be accessed under the 'Support Materials' tab at <https://www.routledge.com/9780367207939> **Doing Academic Research** is a concise, accessible, and tightly organized overview of the research process in the humanities, social sciences, and business. Conducting effective scholarly research can seem like a frustrating, confusing, and unpleasant experience. Early researchers often have inconsistent knowledge and experience, and can become overwhelmed – reducing their ability to produce high quality work. Rather than a book about research, this is a practical guide to doing research. It guides budding researchers along the process of developing an effective workflow, where to go for help, and how to actually complete the project. The book addresses diversity in abilities, interest, discipline, and ways of knowing by focusing not just on the process of conducting any one method in detail, but also on the ways in which someone might choose a research method and conduct it successfully. Finally, it emphasizes accessibility and approachability through real-world examples, key insights, tips, and tricks from active researchers. This book is a highly useful addition to both content area courses and research methods courses, as well as a practical guide for graduate students and independent scholars interested in publishing their research.

Doing Academic Research We are in a real sense, our stories. Who we are, what we think, and how we act are all shaped by the many large and small stories that make up the discourse embedded in our multi-sensory social experience. It is this postmodern understanding of identity and reality that has prompted the authors to fashion a new way of thinking about doing research in faith communities today, particularly through a Doctor of Ministry program. It is our belief that, in order for faith communities to define themselves and to know what to do in ministry, they must first understand the multiple stories which intersect with a given ministry situation in their specific context.

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Basics Fashion Design 01: Research and Design As a social space, the web provides researchers both with a tool and an environment to explore the intricacies of everyday life. As a site of mediated interactions and interrelationships, the 'digital' has evolved from being a space of information to a space of creation, thus providing new opportunities regarding how, where and, why to conduct social research. **Doing Research In and On the Digital** aims to deliver on two fronts: first, by detailing how researchers are devising and applying innovative research methods for and within the digital sphere, and, secondly, by discussing the ethical challenges and issues implied and encountered in such approaches. In two core Parts, this collection explores: content collection: methods for harvesting digital data engaging research informants: digital participatory methods and data stories . With contributions from a diverse range of fields such as anthropology, sociology, education, healthcare and psychology, this volume will particularly appeal to post-graduate students and early career researchers who are navigating through new terrain in their digital-mediated research endeavours.

Market Information and Research in Fashion Management: Section 3, Market Information An up-to-date and complete treatment of the strategies, designs, and analysis methods for studying complex genetic disease in human beings In the newly revised Third Edition of **Genetic Analysis of Complex Disease**, a team of distinguished geneticists delivers a comprehensive introduction to the most relevant strategies, designs, and methods of analysis for the study of complex genetic disease in humans. The book focuses on concepts and designs, thereby offering readers a broad understanding of common problems and solutions in the field based on successful applications in the design and execution of genetic studies. This edited volume contains contributions from some of the leading voices in the area and presents new chapters on high-throughput genomic sequencing, copy-number variant analysis and epigenetic studies. Providing clear and easily referenced overviews of the considerations involved in genetic analysis of complex human genetic disease, including sampling, design, data collection, linkage and association studies, and social, legal and ethical issues. **Genetic Analysis of Complex Disease** also provides: A thorough introduction to study design for the identification of genes in complex traits Comprehensive explorations of basic concepts in genetics, disease phenotype definition, and the determination of the genetic components of disease Practical discussions of modern bioinformatics tools for analysis of genetic data Reflecting on responsible conduct of research in genetic studies, as well as linkage analysis and data management New expanded chapter on complex genetic interactions This latest edition of **Genetic Analysis of Complex Disease** is a must-read resource for molecular biologists, human geneticists, genetic epidemiologists, and pharmaceutical researchers. It is also invaluable for graduate students taking courses in statistical genetics or genetic epidemiology.

Visual Research Methods in Fashion

Market Information and Research in Fashion Management: Section 2, Retailers Pop art has traditionally been the most visible visual art within popular culture because its main transgression is easy to understand: the infiltration of the "low" into the "high". The same cannot be said of contemporary art of the 21st century, where the term "Gaga Aesthetics" characterizes the condition of popular culture being extensively imbricated in high culture, and vice-versa. Taking Adorno and Horkheimer's "The Culture Industry" and Adorno's Aesthetic Theory as key touchstones, this book explores the dialectic of high and low that forms the foundation of Adornian aesthetics and the extent to which it still applied, and the extent to which it has radically shifted, thereby 'upending tradition'. In the tradition of philosophical aesthetics that Adorno began with Lukács, this explores the ever-urgent notion that high culture has become deeply enmeshed with popular culture. This is "Gaga Aesthetics": aesthetics that no longer follows clear fields of activity, where "fine art" is but one area of critical activity. Indeed, Adorno's concepts of alienation and the tragic, which inform his reading of the modernist experiment, are now no longer confined to art. Rather, stirring examples can be found in phenomena such as fashion and music video. In addition to dealing with Lady Gaga herself, this book traverses examples ranging from Madonna's Madam X to Moschino and Vetements, to deliberate on the strategies of subversion in the culture industry.

Fashion-ology Abstract: Management fashion theory is a growing research area in management studies. The focus of this management fashion literature is to understand why some management concepts spread quickly and widely, while others do not. However, doing research on fashionable management concepts is a difficult task, and many commentators have pointed out the limitations of the research methods used in extant research. A consequence of these difficulties is that the theory has many understudied areas and 'blind spots'. This paper aims at providing a review of the research methods typically used in management fashion research, and assessing the strengths and weaknesses of various approaches. Based on this

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review, the paper suggests research strategies that can be used to illuminate the blind spots of the management fashion theory. The paper distinguishes between research strategies at four analytical levels: the managerial level, the intra-organizational level, the field-level and the cross-national level

Fashioning Japanese Subcultures Are you a researcher struggling to mine and make sense of a mountain of fashion data? Are you interested in learning about how digital methods and tools could enhance your research? Have you thought about ways to spark and engage in academic conversations on social media? Have you wondered how digital technologies are internationalizing the field of fashion and textile studies? **Digital Research Methods in Fashion and Textile Studies** presents the reader with a variety of digital methodologies to help build skills in searching for, analyzing, and discussing vintage design, photography, and writing on fashion, as well as historic and ethnographic dress and textile objects themselves. Each chapter focuses upon a different method, problem, or research site, including: - Maximalism and mixed-methods approaches to research - Searching large databases effectively - Pattern recognition and visual searching. - Critical reading, use, and citation of social media texts - Digital ethnography and shopping as research - Data visualization and mapping - Images in the public domain From advanced undergraduates and postgraduate students working on research projects to veteran professionals in fashion and textile history and beyond, everyone can benefit from a diverse set of fresh approaches to conducting and disseminating research. In the current age of instant gratification, with users snapping and posting images from runway shows long before the clothes will ever appear instores, the world of fashion is increasingly digital and fast-paced. Research on fashion is, too. **Digital Research Methods in Fashion and Textile Studies** will help you keep up in this rapidly changing world.

Market Information and Research in Fashion Management

A Podiatrist's Guide to Using Research "This book is a reference guide to the theory and research supporting the field of Technology and Innovation Management"--Provided by publisher.

Doing Research on 'management Fashions': Methodological Challenges and Opportunities Paris is renowned as the greatest fashion capital in the world. It has a rigid and tightly controlled system that non-western designers have difficulty penetrating. Yet a number of the most influential Japanese designers have broken into this scene and made a major impact. How? Kawamura shows how French fashion has been both disturbed and strengthened by the addition of "outside" forces such as Kenzo Takada, Issey Miyake, Yohji Yamamoto, Rei Kawakubo, and Hanae Mori. She considers many other key questions the fashion industry should be asking itself. Does the system facilitate or inhibit creativity? Has it become preoccupied with the commercial projection of "product images" rather than with the clothing itself? And what direction will French fashion take without Saint Laurent, Miyake and Kenzo? This is the first in-depth study of the Japanese revolution in Paris fashion and raises provocative questions for the future of the industry.

Gaga Aesthetics The four-volume set LNCS 11583, 11584, 11585, and 11586 constitutes the proceedings of the 8th International Conference on Design, User Experience, and Usability, DUXU 2019, held as part of the 21st International Conference, HCI International 2019, which took place in Orlando, FL, USA, in July 2019. The total of 1274 papers and 209 posters included in the 35 HCII 2019 proceedings volumes was carefully reviewed and selected from 5029 submissions. DUXU 2019 includes a total of 167 regular papers, organized in the following topical sections: design philosophy; design theories, methods, and tools; user requirements, preferences emotions and personality; visual DUXU; DUXU for novel interaction techniques and devices; DUXU and robots; DUXU for AI and AI for DUXU; dialogue, narrative, storytelling; DUXU for automated driving, transport, sustainability and smart cities; DUXU for cultural heritage; DUXU for well-being; DUXU for learning; user experience evaluation methods and tools; DUXU practice; DUXU case studies.

Genetic Analysis of Complex Disease

How to Research the Internet for Fashion "Offers a way of understanding why people dress the way they do and what meanings we ascribe to particular fashion styles. Designed to provide a theoretical introduction to fashion and style to meet the needs of both fashion and cultural studies students"--

Design Pedagogy Is it ever appropriate to "borrow" culturally inspired ideas? Who has ownership over intangible culture? What role does power inequality play? These questions are

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often at the center of heated public debates around cultural appropriation, with new controversies breaking seemingly every day. *Cultural Appropriation in Fashion and Entertainment* offers a sociological perspective on the debate, exploring appropriation of cultures embedded in race, ethnicity, class, sexuality, and religion in entertainment as well as the clothing, textiles, jewelry, accessories, hairstyles, and tattoos we wear. Case studies are drawn from K-pop, Bollywood dance, J-pop, Bhangra music, Jamaican reggae, hip hop and EDM fashion to explore how, when, and why cultural borrowing or appreciation can become cultural appropriation. There's also discussion of subcultural territories that extend beyond geography, race and ethnicity, such as cosplay and LGBTQI+ communities. By providing a range of global perspectives on the adoption, adaptation, and application of both tangible and intangible cultural objects, Kawamura and de Jong help move the conversation beyond simply criticizing designers and creators to encourage nuanced discussion and raise awareness of unfamiliar cultures in the creative industries.

Design, User Experience, and Usability. Practice and Case Studies Research is fundamental to the success of any fashion-related project and in *Research and Design*, you explore what research is and where to find inspiration

Fashion Design Research Provides readers with a guided introduction to the key qualitative methodological approaches and shows students how 'to do' research by combining theoretical and practical perspectives.

Digital Research Methods in Fashion and Textile Studies For introduction to fashion, design, or marketing courses that involve research. This book is geared specifically to information fluency for the fashion industry - covering traditional and non-traditional research - and is meant to help the reader overcome any Internet research phobia. Written to make students more proficient and confident in using the Internet and the computer as a tool for conducting research, this book provides insider industry secrets to researching the Internet for fashion design and/or fashion marketing related information through easy to understand and follow step-by-step exercises. The companion CD contains over 1,600 URLs including links for business, marketing, forecasting, global trade shows, global sourcing markets by country, and a global list of online museums and other historical and art resources. This book will teach students to research beyond Google(t), how to use Boolean Logic and Search Engine Math, to conduct an Advanced Search online, and give them a better understanding of how to mine the Deep Web. Pearson Education is proud to bring world-renowned Dorling Kindersley (DK) products to your classroom. Instantly recognized by their fascinating, full-color photographs and illustrations on every page, DK titles will add meaning to expository text and make learning accessible and, fun. Other DK hallmarks include cross-section views, 3D models, and text to visual call-outs to help readers comprehend and enjoy the wealth of information each book provides. With Pearson, you can see DK in a whole new way! For a complete listing of titles, please visit: <http://us.dk.com/pearso>

Doing Research in Fashion and Dress Offering a bridge between fashion studies and cultural studies, this book is designed to provide a theoretical introduction to fashion and style which will meet the needs of both fashion and cultural studies students.

The Japanese Revolution in Paris Fashion Innovation and novel leadership strategies have aided the successful growth of the fashion industry around the globe. However, as the dynamics of the industry are constantly changing, a deficit can emerge in the overall comprehension of industry strategies and practices. *The Handbook of Research on Global Fashion Management and Merchandising* explores the various facets of effective management procedures within the fashion industry. Featuring research on entrepreneurship, operations management, marketing, business modeling, and fashion technology, this publication is an extensive reference source for practitioners, academics, researchers, and students interested in the dynamics of the fashion industry.

Market Information and Research in Fashion Management: Section 1, Manufacturers How transnational modernity is taking shape in and in relation to Asia *Fashion and Beauty in the Time of Asia* considers the role of bodily aesthetics in the shaping of Asian modernities and the formation of the so-called "Asian Century." S. Heijin Lee, Christina H. Moon, and Thuy Linh Nguyen Tu train our eyes on sites as far-flung, varied, and intimate as Guangzhou and Los Angeles, Saigon and Seoul, New York and Toronto. They map the transregional connections, ever-evolving aspirations and sensibilities, and new worlds and life paths forged through engagements with fashion and beauty. Contributors consider American influence on plastic surgery in Korea, Vietnamese debates about "the fashionable," and the costs and commitments demanded of those who make and wear fast fashion, from Chinese garment workers to Nepalese nail technicians in New York who are mandated to dress "fashionably." In doing so, this

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interdisciplinary anthology moves beyond common characterizations of Asians and the Asian diaspora as simply abject laborers or frenzied consumers, analyzing who the modern Asian subject is now: what they wear and how they work, move, eat, and shop.

Fashion and Cultural Studies Management technique and operation strategies vary depending on the particular industry. This allows businesses in that industry to thrive and increase competitive advantage. Fashion and Textiles: Breakthroughs in Research and Practice is a critical source of academic knowledge on the latest business and management perspectives within the fashion and textiles industry. Highlighting a range of pertinent topics such as marketing, consumer behavior, and value creation, this book is an ideal reference source for academics, professionals, researchers, students, and practitioners interested in emerging trends in global fashion and textile management.

Doing Research in Fashion and Dress In an age of secularization and the decline of ritual, Christmas has emerged as the most promising candidate for the first global festival. It is celebrated in the Christian West as well as in many countries with either a minority or no Christian population. How is it that Christmas is not merely surviving, but actually gaining in importance? Unwrapping Christmas is the first comparative study of the Christmas phenomenon, based on direct observation of how the festival is actually celebrated in diverse social contexts. It begins by presenting general theories of Christmas and includes the first full English translation of "Father Christmas Executed" by Claude Levi-Strauss. The focus then turns to two controversial issues: the relationship between Christmas and materialism, and the debate over the place of the family in Christmas celebrations. Both of these issues are examined and interpreted in a variety of cultural contexts; including the USA, Japan, Britain, Sweden, and Trinidad. Christmas is rapidly becoming the focus for a constellation of activities including gift-giving, the marking of the seasons, and the celebration of extended family networks. This collection, the first systematic analysis of Christmas, represents a fascinating and significant contribution to understanding how and why this holiday has developed into the global festival celebrated today.

Sneakers Research Methods is an essential guide to carrying out a research project. Each of the focused chapters introduces and explains an aspect of social research to readers who may have no experience or knowledge of this subject. The emphasis is on 'how to do' various different methods, how to decide which is the most appropriate, and how to analyse the data. The book also includes examples of good practice from a range of social science disciplines.

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